Lord & Taylor

Fifth Avenue, 38th Street, 39th Street

Important Sale Beginning on Monday, October 12th Involving About \$100,000 Worth of

The Highest Grade Furniture

In Regular Stock, Which Has Been Re-marked At 20% to 50% Reductions from Former Prices

An Exquisite Chinese Chippendale Suite 16 pieces, mahogany, splendidly constructed and beautifully

\$775.00

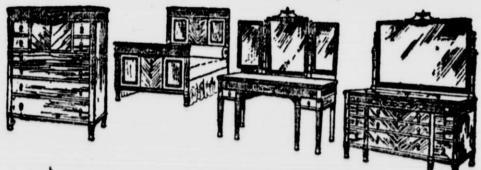


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Living Room & Library F	Dining Room Furniture		
Reduced from \$1,200.00 to Bookcases and Library Tables	\$900.00	Suite, consisting of Crystal Cab- inet, Side Table, Extension	
(about 20). Formerly \$150.00 to \$210.00	\$125.00	Table, Sideboard with knife urns. Made by Amoine Manufactur- ing Company.	\$1,750.00
Carved Mahogany Desks (two). Reduced from \$210.00 to	\$1,50.00	Reduced from \$2,720.00 to Sheraton Mahogany heavily in- laid Suite, consisting of Side-	
Damask Arm Chair (one) Reduced from \$132.50 to }	\$100.00	board, Crystal Cabinet, Side Table and Extension Table	\$985.00
Inlaid Mahogany Sewing Table one). Reduced from \$100.00 to	\$50.00	(one). Made by Amoine Manufacturing Company. Reduced from \$1,555.00 to	
4-Piece Carved Mahogany Suite (one). Reduced from \$1,195.00 to	\$900.00	4-Piece Large Adam Solid Ma- hogany Suite. Made by Amoine	Ø20000
Large Mahogany Wing Chair, covered in tapestry (one). Reduced from \$172.00 to	\$125.00	Manufacturing Company. Reduced from \$1,460.00 to 7-Piece Mahogany Suite, includ-	\$985.00
Mahogany Hall Chair (one). Reduced from \$125.00 to	\$8.7.50	ing 60-inch Extension Table, China Cabinet, Sideboard, Pedestals and Urns.	\$450.00
2-Piece Adam Mahogany Suite, silk velour cushions (one). Reduced from \$405.75 to	\$300.00	Reduced from \$600.00 to 10-Piece William and Mary Cus-	A -0 aa
2-Piece Sheraton Library Suite (one). Reduced from \$176.75 to	\$125.00	tom Made Walnut Suite. Reduced from \$1,400.00 to 10-Piece Elizabethan Oak Suite	\$985.00
4-Piece Adam Mahogany Suite 4 (one). Reduced from \$531.50 to	\$395.00	(one).Reduced from \$1,247.50 to 3 4-Piece Solid Quartered Oak	\$985.00
Adam Mahogany Sofa (one). Reduced from \$152.00 to	\$100.00	Suite, Oxford finish (one). Reduced from \$460.00 to 4-Piece Heavily Carved Mahog-	\$230.00
Custom Made Davenport, in cretonne with loose cushions (one). Reduced from \$300.00 to	\$150.00	any Suite (one). Reduced from \$650.00 to	\$450.00
Large High Back Wing Sofas, covered in tapestry (five).	\$67.50	10-Piece Gothic Oak Suite (one). Reduced from \$1,050.00 to 3 10-Piece Jacobean Oak Suite	\$800.00
Reduced from \$135.00 to J Luxurious Red Morocco Leather		(one). Reduced from \$664.50 to 10-Piece Jacobean Oak Suite	\$500.00
Arm Chair (one). Reduced from \$172.00 to	\$125.00	(one). Reduced from \$527.50 to } 54-inch Colonial Mahogany Ex-	\$400.00
Davenport to match with loose cushions (one). Reduced from \$320.00 to	. \$250.00	tension Tables (two). Reduced from \$95.00 to 54-inch Adam Mahogany Exten-	\$47.50
Red Morocco Arm Chair (one). Reduced from \$158.00 to	\$100.00	sion Table, slightly damaged (one). Reduced from \$125.00 to	\$62.50

A Handsome Adam Bed Room Suite Full size bedstead, dresser, chiffonier and dressing table. Usually \$1.020.00

\$750.00

\$62.50



Bed Room Furniture

Sixth Floor

with inserted glass tops, including twin bedsteads (one). Reduced from \$1,198.50 to Adam Brown Mahogany Suite one). Reduced from \$800.00 to

10-Piece Antique Ivory Suite

Same Suite with Twin Bedsteads one). Reduced from \$960.00 to Beautifully Decorated Adam Antique Ivory Suite (one). Reduced from \$1,350.00 to 4-Piece Charles II. Suite (one).

Reduced from \$620.00 to Same Suite with Twin Bedsteads one). Reduced from \$770.00 to Colonial Mahogany Suite (one). Reduced from \$750.00 to Ivory Suite, including full size

Cane Bedstead with carved ends, Dresser, Chifforobe, Toilet Table and Somnoe. Reduced from \$680.00 to Ivory Enamel Suite, including ane Twin Bedsteads with curved ends. Vanity Dresser,

Chiffonier, Chair and Rocker.

Reduced from \$760.00 to Very Fine Satin Wood Suite, consisting of Twin Bedsteads, Dresser with separate mirror, Vanity Dresser, Chiffonier, Desk, Table, Chair, Rocker, Bench and

Foot Rest (one). Reduced from \$2,487.50 to

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50.00	11-Piece Circassian Walnut (one). Made by Amoine Manu- facturing Company. Reduced from \$2,500.00 to	\$1,500.00	
00,00	Walnut Chaise Lounges (two). Reduced from \$185.00 to	\$125.00	
50.00	Elaborate Antique Ivory Suite, consisting of Full Size Bedstead, Dresser, Chiffonier, Toilet Table, Desk, Somnoe, 2 Chairs	\$750.00	
85.00	and Arm Rocker (one). Reduced from \$1,100.00 to	\$730.00	
10.00	Crotch Mahogany Inlaid Shera-		
85.00	ton Suite (one). Reduced from \$715.00 to	\$500.00	
00.00	11-Piece White or PrimaVeraMahogany Suite, with Twin Bedsteads. Reduced from \$800.00 to	\$600.00	
00.00	4-Piece Carved Solid Mahogany Suite (one). Reduced from \$700.00 to	\$500.00	
	4-Piece Large Queen Anne Ma- hogany Suite (one). Reduced from \$1,030.00 to	\$750.00	
00.00	Large Colonial Mahogany Dresser and Chiffonier. Reduced from \$325.00 to	\$250.00	
50.00	Adam Suite, full size Bedstead, Dresser, Chiffonier, Desk and Toilet Table. Reduced from \$930.00 to	\$775.00	
50.00	4-Piece Louis XIV. Circassian Walnut Suite.	\$375.00	

Reduced from \$750.00 to

Lord & Taylor

Murray Hill 9000

Fifth Avenue, 38th Street, 39th Street

Founded 1826

We Will Offer in an Important Sale Beginning Tomorrow, Monday,

A Stock of Oriental Rugs

which approximates \$100,000, and presents extraordinary pieces at exceedingly low prices for such fine specimens.

Kermanshah Rugs 's to 's Less Than Former Prices A selection which represents the better qualities, in unusual designs and beautiful colorings; complete range of sizes.

\$190.00 to \$1200.00

Usually \$250.00 to \$2500.00

Sarouk Rugs (Room Sizes) Very heavy quality, rich shades of rose, blue and grey.

> \$250.00 to \$1050.00 Usually \$350.00 to \$1750.00

Persian Mahal Rugs (Room Sizes) The best moderate priced rugs obtainable; large range

> \$95.00 to \$375.00 Usually \$150.00 to \$600.00

In addition to this large stock of room-size rugs of the better qualities, we have received about a thousand rugs in sizes ranging from a door rug 2 feet x 3 feet to 4 feet 6 inches x 7 feet 6 inches. Also a large selection of Hall Runners about 3 feet wide and 9 to 20 feet long.

Karabagh Rugs Good heavy quality and exquisite colors, sizes about 3 feet

\$8.50 to \$15.00

Sarouk Rugs These are about the highest class of Persian weaves that come to this country. Sizes range from 3 feet 6 inches x 5 feet to 4 feet 6 inches x 7 feet 6 inches.

> \$32.50 to \$95.00 Usually \$45.00 to \$150.00

Fifth Floor

Beluchistan Rugs

Very silky, fine quality, mostly in dark rich shades of blues, reds and old ivory.

> \$12.50 to \$25.00 Usually \$17.50 to \$45.00

About 1000 Mosul Rugs Sizes ranging from about 3 feet 6 inches to 5 feet x 8 feet.

> \$14.50 to \$35.00 Usually \$18.50 to \$65.00

Exceptional Values in Women's Footwear

Crepe-de-Chine Underwear Night Gowns\$4.95, \$5.95 & \$6.95 Petticoats. \$2.95, \$3.95 & \$5.95 Under Bodices Crepe-de-Chine, lace sleeves.....\$1.95 Odd Crepe-de-Chine & Chiffon Night Gowns At Greatly Reduced Prices

Elaborate Showing of Parisian and American Tea Gowns, Negligees & Dressing Sacques Suitable for boudoir, house or informal dinner wear

House Gowns & Negligees Crepe-de-Chine Slip-Ons \$4.75, \$5.45, \$6.95, \$7.95 to \$28.50 Crepe-de-Chine, fitted or two-piece models \$8.75, \$10.75, \$12.75, \$16.75 to \$125.00

Brocades \$9.75, \$16.75, \$25.00, \$28.50, \$35.00 to \$85.00 \$12.75, \$18.75, \$28.50, \$42.50 to \$125.00

Messaline or Satin \$5.95, \$9.75, \$18.75, \$22.50 to \$145.00 Velvet\$68.50, \$95.00, \$175.00

Albatross, loose or fitted models \$3.95, \$5.95, \$6.95, \$8.75, \$10.75 to \$38.50 French Flannel, fitted or straight models \$3.95, \$5.95, \$7.50, \$8.75 to \$48.50

Zananas \$14.75, \$16.75, \$25.00, \$35.00 to \$75.00 Quilted Japanese Robes

\$5.95, \$7.95 to \$12.75 Embroidered Japanese Robes and Mandarin Coats \$9.75, \$12.75, \$22.50, \$25.00, \$38.50, \$48.50 to \$85.00

Eiderdown and Blanket Robes \$2.95, \$3.95, \$4.45, \$5.95, \$7.75 to \$12.75

> Dressing Sacques Albatross \$1.95, \$2.95, \$3.95, \$4.95 to \$7.45

\$2.75, \$3.95, \$4.95, \$5.95 to \$14.75

\$3.95, \$4.45, \$6.75, \$7.95 to \$48.50 Chiffon, Lace and Fancy Materials \$5.95, \$7.95, \$12.75, \$18.75 to \$68.50

Crepe-de-Chine

Japanese \$4.95, \$5.95, \$6.95 to \$32.50

Zanana......\$9.75 and \$16.75 Second Floor

Exceptional Offerings

Smart Dress and \$3.95 Street Footwear Usually \$5.00

An Extensive Stock of Street & Dress Footwear Strictly hand made. Usually \$8.00 to \$10.00

> The "Myrod" Shoe A Revelation in Footwear Special Introductory Price

\$6.50

\$5.85

Second Floor

Special Values in

Brocade & Coutil Corsets Handsome Brocade Model

Medium low bust, free hip bone, very straight lines. Usually \$6.00 \$3.50 straight lines. American Lady Corsets
Silk Brocade Batiste, low bust and long
Usually \$8.00 \$2.95 C/B Corsets

Coutil, well boned model, girdle top, medium length. Usually \$2.50

Brassieres Fine Cambric Model Effectively trimmed with embroidery.
Usually \$1.00 65c Net Dress Shield Brassieres 85c Usually \$1.25 Of fine cable-net. Allover Embroidery Model Trimmed with dainty embroidery.

Usually \$1.50 85c

Maids' Dresses & Aprons In the New Fall Models

Maids' Dresses Of mohair, soisette and washable materials, in high or small collar effects Black Dresses of percale, soisette and mohair,

\$2.25, \$3.00, \$5.50 \$ \$7.95 Prices according to materials.

Figured stripe percale, in blue and white, gray and white, and lavender and white stripes; \$1.50 trimmed with contrasting color Blue chambray, piped with white; rolling collar lapel effect on waist

Aprons

A large variety of lawn, Swiss, cross-bar and cambric, small, medium and large; plain or trimmed. Small aprons, plain or trimmed 25c, 50c, 75c & 98c Princess or Bib Aprons, plain or embroidery trimmed, 25c, 35c, 45c, 50c, 75c, 85c, 98c & \$1.25

Second Floor